



**SK Life Science, Inc.**  
**Social Media Community Guidelines**

Welcome to SK Life Science, Inc.'s Bluesky profile. This channel is managed by our communications team as part of our commitment to engage with and provide information to our community. We use this channel to share information about SK Life Science, Inc., our products and services, as well as our partnerships.

We welcome the opportunity to hear from you. We do ask that you follow these Community Guidelines to ensure we provide you and others with the best experience.

As a pharmaceutical company, we work in a highly regulated industry with unique legal considerations. We cannot engage in sensitive topics or discussions about products or treatment options offered by SK Life Science, Inc. or other companies.

Because of these regulations, discussions need to be on-topic and constructive. For this reason, we may not be able to respond to mentions or replies that:

- Name our or other companies' products
- Offer health or medical advice
- Include profanity, defamatory, libelous, offensive, abusive, discriminatory or demeaning content, including images, videos and links
- Are disparaging, threatening, or condone violence or illegal behavior
- Contain personal information, like the names of individuals, email addresses, phone numbers, or personal photos or videos
- Contain proprietary, confidential, sensitive or nonpublic information
- Violate copyright or intellectual property rights
- Are commercial in nature with an intent to sell products and services, or recruit fans and followers to other social communities
- Contain information that is false, inaccurate or misleading
- Are excessively repetitive, unproductive, irrelevant and/or disruptive to the community (SPAM)
- Violate the social media platform's terms of service

Our Bluesky feed is in English only. Any non-English posts may be removed and not be responded to.

Bluesky accounts that SK Life Science, Inc. follows and content that SK Life Science, Inc. likes or reposts are not an indication of SK Life Science, Inc.'s endorsement of these accounts or the content they have produced in the past or will produce in the future. Nor is it an indication that we are engaged in a business relationship with the content authors. SK Life Science, Inc. is not responsible for and does not assume any liability for any such third-party content. SK Life Science, Inc. is not responsible for the terms and conditions, privacy policy or content of any website accessed through links or references in our posts.

*Medical side effects or adverse events*

Our social media accounts are not intended for the sharing of side effects, safety information or other personal health information. If you believe you have experienced a side effect or adverse reaction related to the use of an SK Life Science, Inc. product, you should consult your healthcare provider immediately. You can also report it directly to SK Life Science, Inc. by contacting us at 1-866-OKSKLSI (657-5574) or

[Medicalinfo@SKLifeScienceInc.com](mailto:Medicalinfo@SKLifeScienceInc.com).

We suggest sharing as little personal information as possible on Bluesky and recommend avoiding sharing specific details or information concerning your personal health. Should you decide to direct a post at @sklifescience.bsky.social that detail any side effects, SK Life Science, Inc. may need to contact you to find out more information.

*Using and storing personal identifying information*

Content you share on this channel is available to the public. SK Life Science, Inc. may process, store, and use personal information you chose to share through this channel for reasons such as improving its products and services, reporting adverse events or providing you with assistance upon your request. To facilitate requests, we may ask for additional personal information which will only be used for the purpose it was initially collected.

We generally do not store or use your Bluesky profile unique ID, email or other personal identifying information; however, in the case of reporting an adverse event or product issue, we will need to store and use personal identifying information, such as your name, location, health-related information or similar, in accordance with applicable laws. This information is required to be submitted to the SK Life Science, Inc. drug safety and adverse events department and/or regulatory authorities. If you share personal information relating to other people, you represent that you have the authority to lawfully do so and to permit us to use the information. We suggest sharing as little personal information as possible on this platform and recommend avoiding sharing specific details or information concerning your personal health.

SK Life Science, Inc. may choose to use third-party service providers to help us manage comments and messages, which means that they too would have access to any personal identifying information you share with us. Such third-party service providers are contractually bound and trained to ensure adequate protection and security of your personal identifying information.

Please note that Bluesky also has access to information you share with us, and by using Bluesky, this platform may collect and share other personal information from you. For more details please refer to the [Bluesky App Privacy Policy](#). For additional information about privacy at SK Life Science, Inc., read our [Privacy Policy](#).

Thank you for reading and following @sklifescience.bsky.social on Bluesky.

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